



## **CMA announces LatAm Investments available on Trade HUB**

**December 21<sup>st</sup>, 2009 – New York, NY (USA)** – CMA the leading Market Data, Order Management and Connectivity provider of Latin America continue to grow its ON-NET LatAm capital markets community of participating exchange trading institutions announces the addition of LatAm Investments to the CMA Trade HUB.

Rapid expansion of cross boarder trading preceded by exponential growth with the Mexican, Brazilian and other regional LatAm exchanges have been brought together through a mutual interests in multi-asset, multi-regional trading strategies. Recognizing the need to bring trading communities together from Europe and North America with key South American banks and broker dealers, CMA has developed a global network that certifies trading protocols and provides a deep set of Latin American market information for real-time trading of equities, options, futures and foreign exchange.

LatAm Investments, LLC is the latest organization to join CMA's Global Trade HUB global network. LatAm Investments is a key player enabling North American and European institutions looking to send order flow South-Bound while providing essential expertise in the US markets for Latin American firms routing order flow North-Bound.

"CMA provides a strong foundation for our firm's trading strategies with clients as they are able to provide all of the tools, market information and reach we require to access our key market opportunities and customers," said Mr. Joe Cantatore, SVP of LatAm Investments, LLC. "CMA's expertise is unique in market data, order management and the level of understanding to help enable client connections within the Latin American capital markets community. Through our partnership with CMA, we can offer more flexible and profitable relationships with our primary market participants" Mr. Cantatore adds.

### **About LatAm Investments, LLC**

LatAm Investments, LLC is a fully disclosed FINRA/SEC registered broker-dealer that provides professional services to broker- dealers, hedge funds, pension funds, banks and registered investment advisors within the United States and internationally. The firm's headquarters is located in Miami, FL with an additional office in New York, NY.

LatAm provides non-U.S. and U.S.-based financial intermediaries and their clients with cost efficient access to global financial markets. Our goal is to leverage our well-positioned suite of products and services, core competencies, and relationships to create business opportunities and institutional strategic alliances in Latin America and the Caribbean. In addition Latam, through its approval by FINRA as well as its custodial clearing firm, provides sub-clearing services (Clear Through) for US FINRA and non-US regulated financial services institutions (Broker Dealers, Banks, Market Intermediaries, Financial Advisors, etc.)

LatAm team members built their business and financial skills through extensive industry experience in world renowned firms. Our local knowledge of this marketplace is what sets us apart from other broker dealers who offer comparable services to Latin America, and enables us to offer our partners more ways to increase their revenue by expanding their offerings and trading capabilities.

Through our combined experience, we have developed a shared philosophy concerned about partnering with our clients to provide outstanding services aimed at bringing about effective financial business solutions.

### **About CMA**

Consulting, Methods, Advisory and Mercantil known as CMA, is a Sao Paulo, Brazil headquartered global financial services company. Since 1973 CMA has been developing high-tech solutions for capital markets all over the world and is the leading technology used for capital markets exchange trading in Brazil.

CMA runs 3 core business units which serve over 70 market leading broker dealers and over 17,000 workstations globally:

- CMA Market Data unit provides consolidated market data and ticker plant technologies
- Execution unit provides OMS, ISV, DMA, Algorithms, Risk Management and Back office services
- Telecommunications for CMA clients requiring local loops, national and international connectivity, collocation and Ultra-low latency proximity

CMA operates 14 offices around the world with centralized offices in Sao Paulo, Madrid and New York.

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