



## **CMA and Exx.com build Cross-Border Gateway with US and LatAm Equity and Equity Options Trading Institutions**

**January 18<sup>th</sup>, 2010 – New York, NY (USA)** – CMA the leading market data, order management and connectivity provider of Latin American capital markets connects its FIX and proprietary protocol Trade Hub network of over 70 institutions with 17,000 CMA users to Exx.com's network of over 100 US equity and equity options traders and routing destinations in the US and Europe.

With ever increasing daily volumes of the BM&F BOVESPA exchanges in Brazil, firms across the world are in an arms race to connect to counter party market participants on both Northern and Southern hemispheres. As vital decisions are being made in regards to the best counterparty accounts, software and lowest latency connectivity, CMA continue to lead in diversity, choice and the highest level of Brazilian market expertise.

"CMA's network of broker dealers comprise of all of the leading trading and clearing firms in Latin America that allow for the Exx.com customer base to have the flexibility to get best price and execution," said Mr. Douglas Carter Co-Founder and CTO of Exx.com. "We are regularly asked for market data and broker neutral solutions for the exploding Latin American market place, which make CMA an excellent fit for our platform."

The Exx.com customer base comprise of dozens of US and European securities and securities options traders that now have the ability to participate in routing orders to and from the Latin American capital markets community.

"Exx.com is precisely the type of partner our customers in Sao Paulo, Mexico City and Madrid require from our global reach, states Mr. Mario Chuman, Managing Director of CMA USA. CMA has served the needs of local brokers in the Brazilian markets for over three decades. As new liquidity enters the region immediate access to established relationships fast is of the utmost importance. Exx.com supply access to all major US destinations and CMA to all Latin American destinations creating the ideal cross-border relationship" Mr. Chuman continues.

### **About Exx.com**

Exx.com, LLC, a solely owned subsidiary of Star Investment Group, build autonomous, efficient, reliable and cost effective trading platforms in order to achieve Straight Through Processing (STP) in the financial industry. Exx.com's solutions provide a high level, complete Order Management System enabling its users to have access to the core functionality required for low latency and high frequency electronic trading of multi-asset global securities.

### **About CMA**

Consulting, Methods, Advisory and Mercantil known as CMA, is a Sao Paulo, Brazil headquartered global financial services company. Since 1973 CMA has been developing high-tech solutions for capital markets all over the world and is the leading technology used for Latin American Exchange real-time market data and order management services in Brazil.

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