



CMA Expands ISV Market Data and Execution Services with BBVA Bancomer for Mexican Derivatives Trading

February 16th, 2010 – New York, NY (USA) and Mexico City, Mexico – CMA the leading Market Data, Order Management and Connectivity provider of Latin America announce further deployment of its Series 4 Market Data and Execution platform for the exclusive use of BBVA Bancomer derivatives trading.

CMA's Series 4 is the latest version of CMA's complete Market Data and Order Management System used by a majority of banks and brokers trading in the Latin American financial markets community. For nearly a year, BBVA Bancomer has deployed Series 4 in Mexico City, Mexico, to allow its users to have an enhanced trading platform for Mexican Derivatives.

"Mexico's exchange traded marketplace in large part, have been growing in value and volume due to local software and platforms," states Mr. Mario Chuman, Managing Director of CMA, "We are very pleased to have been able to meet the requirements sought by BBVA Bancomer as they are one of Mexico's prime market leaders," Mr. Chuman adds.

The Mexican capital markets trading instruments have moved onto multi-asset/multi-regional trading desks in every major market over the last few years. Leading in both volume and value, Mexico's Bolsa Mexicana de Valores (BMV) and the Mexican Derivatives Exchange (MexDer) have frequently topped the global exchange volume charts.

"BBVA Bancomer has a long history of providing outstanding products and services for our clients which make it important to us to have a partnership with a leading market data vendor that has similar history and understanding when it comes to our unique market place," states Ms. Gloria Roa, Director of BBVA Bancomer Derivatives. "CMA was able to meet our needs through a forward thinking strategy of technology that keep BBVA Bancomer standards high, Ms. Roa concludes"

About BBVA Bancomer

BBVA Bancomer is the largest financial institution in Mexico as a leader of bank institutions in Mexican market. Founded in 1932 as Banco de Comercio (Bancomer), since 2000 its main stockholder is the Spanish bank BBVA. BBVA is a global group that offers individual and corporate customers the most complete range of financial and non-financial products and services. It enjoys a solid leadership position in the Spanish market, where it first began its activities over 150 years ago. It also has a leading franchise in South America; it is the largest financial institution in Mexico; one of the 15th largest U.S. commercial banks and one of the few large international groups operating in China. BBVA employs 103,700 people in over 32 countries around the world, has more than 46.8 million customers and 884,373 shareholders.

About CMA

Consulting, Methods, Advisory and Mercantil known as CMA, is a Sao Paulo, Brazil headquartered global financial services company. Since 1973 CMA has been developing high-tech solutions for capital markets all over the world and is the leading technology used for capital markets exchange trading in Brazil. CMA runs 3 core business units which provider market data, order management and connectivity to over 70 market leading broker dealers and over 17,000 workstations globally.

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