



## **CMA Connects Grupo Santander to Trade Hub for Mexican Derivatives Exchange Trading**

**March 9<sup>th</sup>** – New York (USA) and Mexico City (Mexico) - CMA the leading market data, order management and connectivity provider of Latin American exchange trading establishes FIX connectivity with Grupo Santander over the CMA Trade Hub Global Network.

Through the addition of Santander to the Trade Hub, CMA demonstrates LatAm market leadership of ON-NET financial exchanges and institutions. Trade Hub is a neutral execution, direct market access (DMA), algorithmic and multi-asset trading platform for global participants investing in Latin American securities, futures and options.

“Market messages from remote or DMA participants can be sent in and out of the Trade Hub platform enabling trades in the Santander markets of: Spain, the US, the UK, Mexico and Brazil,” states Mr. Mario Chuman, Managing Director of CMA. “Our network community of LatAm Exchange members and their clients can now access Santander and their applications and services now that through Trade Hub’s as an ON-NET destination,” Mr. Chuman concludes.

As global futures and options, equity and foreign exchange markets converge on Brazil, Russia, India and China, also known as the BRIC, counter party access becomes the vital foundation of a strong market position. The costs associated with turning these relationships into practice have in many respects held back the potential the markets have to offer.

“Santander has taken the step to certify with CMA’s Trade Hub network because of the ease and flexibility of integrating their with CMA’s platform through the FIX protocol,” Mr. Billy Ochoa, Head of Sales - Exchange Traded Derivatives, Santander Mexico said, “Essentially the thousands of workstations deployed with CMA can communicate with Santander’s platforms which dramatically increase our footprint and allow for new client connections right to the markets we provide execution in,” Mr. Ochoa adds.

The Mexican Derivatives Exchange known as “MexDer,” attracts a large number of international investors particularly in the US, as it has processes in place with regulators to allow for remote access accounts for clearing without more traditional tax implication. International investors, also interested in the Mexican Peso-based derivatives contracts on MexDer are represented by firms such as Grupo Santander who offer a wide range of positions and market leading strategies for trading Mexican Derivatives.

### **About Grupo Santander**

Grupo Santander, based in Madrid Spain, and originally from Santander, Cantabria, Spain (BMAD: SAN, LSE: BNC, NYSE: STD (ADR), Euronext: SANT, SANTA, BM&F Bovespa:SANB3, BMV: SAN\* MM) is a banking group centered on Banco Santander, the largest bank in the Euro Zone (in terms of market capitalization). Awarded by The Banker as the Global Bank of the Year 2009.

Worldwide, Santander has more than 13,000 branches, 170,000 employees and 90 million customers. In Latin America, Santander is the largest financial franchise in the region, with 6,089 branches, and holds a position of leadership in economies with the highest potential, such as Brazil, Mexico, Chile and Argentina. In Brazil, following the integration of Banco Real, Grupo Santander Brazil secured its position as the third largest private bank in the country, with 3,551 branches and 22 million customers.

### **About CMA**

Consulting, Methods, Advisory and Mercantil known as CMA, is a Sao Paulo, Brazil headquartered global financial services company. Since 1973 CMA has been developing high-tech solutions for capital markets all over the world and is the leading technology used for capital markets exchange trading in Brazil. CMA runs 3 core business units which supplies market data from over 100 exchanges, providers order management and connectivity to 70 market leading broker dealers, with over 17,000 workstations deployed in the market.

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