



CMA Announces Sao Paulo Based Proximity and Collocation for Brazil Exchange Trading Community

February 3rd, 2010 – New York, NY (USA) and Sao Paulo (Brazil) – CMA the leading Market Data, Order Management and Connectivity provider of Latin America has announced its Ultra-Low Latency Proximity and Collocation offering for local and international financial institutions and vendors looking to participate in the explosive Brazilian Exchange traded market place.

Connectivity is generally seen as an invaluable asset a trading infrastructure can possess with the capabilities to branch out to as many clients, counter parties and resources as possible. The costs of diverse and multiple connections can sometimes prohibit high performance trading and even prevent new entrants into a market place.

Collocation facilities, coined with the term “proximity,” have allowed both the buy-side and sell-side, to interact with each other, connect to vendor applications and process trades within the shortest distance possible to market centers by sometimes never having to leave the LAN (Local Area Network).

“CMA has been a leading service provider for the Brazilian market place for over 35 years helping our current customers, their clients and that of many new market participants meet the demanding requirements needed to stay ahead of the curve,” states Mr. Ricardo Bussolan Juan, Head of Communication Technology for CMA in Sao Paulo.

“As systems and technology have aligned with the leading markets of New York, Chicago, London and Frankfurt, our customers have chosen to move closer to the very environments in which are needed for full STP (Straight Through Processing), essentially creating a complete ecosphere within our Datacenters. We are very happy to bring to our market one of the first proximity offerings to Brazil,” Mr. Juan concludes.

In recent years throughout every major market place in the world the trend of collocating within proximity to market centers, clients, counter parties and servicing vendors have proven the lowest cost, lowest latency and highest frequency trading are best achieved within a datacenter. Moving in proximity to a venue, have dramatically helped to change the atmosphere in which traders find liquidity and enhance value for their strategies and that of their clients.

As Brazil continues to lead the charge of the BRIC (Brazil Russia India China) investments of the emerging market trading strategies of global investors around the world, proximity and advanced networking technologies are an essential step in aligning with next generation technology.

About CMA

Consulting, Methods, Advisory and Mercantil known as CMA, is a Sao Paulo, Brazil headquartered global financial services company. Since 1973 CMA has been developing high-tech solutions for capital markets all over the world and is the leading technology used for capital markets exchange trading in Brazil.

CMA runs 3 core business units which serve over 70 market leading broker dealers and over 17,000 workstations globally from 14 offices around the world with centralized offices in Sao Paulo, Madrid and New York.

Press Contact:

Dan Watkins
CMA Inc. USA
61 Broadway
New York, NY 10006
+1.212.382.1822
dwatkins@cma.net
www.cma.net