



CMA – The Latin American Market Data and Trading Company Announces Direct BM&F BOVESPA Connectivity

July 30, 2012– New York, NY (USA) and São Paulo(Brazil) – Latin American trading services provider CMA Inc. www.cma.net, has announced a new delivery method for direct BM&F and BOVESPA market data and trading connectivity for International firms.

CMA has been providing BM&F and BOVESPA market data for over thirty five years to the trading community of Brazil. It now has leading exchange trading software services in Spain, Mexico, Colombia, Peru, Argentina and Chile with 20,000 subscribers worldwide. Today, CMA's platforms such as CMA Series 4 have been rolled out on an impressive network called "CMA Redes Digitais." The Redes Digitais infrastructure is installed and directly connected within the exchange's datacenter for the lowest possible latency.

Today's announcement by CMA represents the launch and deployment of a directly connected infrastructure at the BM&F BOVESPA in São Paulo, Brazil with the CMA datacenter in New York. Companies can now co-locate their routers and servers with CMA at the BM&F BOVESPA datacenter or chose to receive the raw market data over CMA's multi-gig private lines which terminate at CMA's datacenter in New York City. The offering was developed to help firms trading with counter parties in São Paulo or for going directly to the exchange's trading systems in a Direct Market Access (DMA) fashion.

Many firms need to bring market data back to the USA and in return send trades messages to the exchange in Brazil. In both cases planning, paperwork and relationships are needed in order to complete the set-up. CMA is a certified exchange vendor able to help participants with the required documentation needed by the exchange to receive market data and to send trade messages. CMA also provides the relationships and connectivity to Brazilian brokers who can handle orders for foreign firms.

"CMA's market visibility as a prime vendor of the exchange and to 90% of the exchange's broker dealers allows for our customers to be installed, up and running and trading as fast as possible," Mario Chuman, General Manager of CMA commented. "International firms rely on us to help them with both exchange and broker connectivity, enabling market data and trading right from our switches in São Paulo which are now directly connected to our New York datacenter."

CMA is utilizing the fastest Trans Atlantic cable systems available, giving connectivity managers the security they require for proper networking, the lowest possible latency for competitiveness, multi-market/asset availability and an array of choices in being able to do so. Connectivity managers can now expand their market reach with CMA as they look to join both the BM&F BOVESPA Equities and Futures markets at roughly 50% lower IT and communications costs than other offerings which generally only provide one feed stream and one market at a time. CMA's solution is the most cost effective, fastest and easiest way to implement an electronic trading solution for Brazilian securities.

About CMA

Consulting, Methods, Advisory and Mercantil known as CMA, is a São Paulo, Brazil headquartered global financial services company. Since 1973, CMA has been developing high-tech solutions for capital markets all over the world and is the leading technology used for capital markets exchange trading in Brazil. CMA is organized into three core business units which provide market data, order management and connectivity to over 90% of the market leading broker dealers in Brazil. The company has over 20,000 workstations deployed, and it provides advanced market data from over 100 global exchanges.

For more information on CMA

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